



Exhibits Facility: Orange County Convention Center
9400 Universal Boulevard
Orlando, FL 32819

Exhibit Halls: South Building and North A Hall

Total Number of Booths: 2,100

Space Selection Rates for 2020

Cost Per Sq. Ft.: **Early Bird Discount at Sign Expo 2019:**
US\$28.00/nsf – ISA Member Rate
US\$56.00/nsf – ISA Non-Member Rate
After April 26, 2019:
US\$29.00/nsf – ISA Member Rate
US\$57.00/nsf – ISA Non-Member Rate

Each 10' X 10' booth is furnished with 8' high drape back wall and 3' high side rails. A standard 2 line 7" X 44" booth sign showing company name and booth number will be provided. Show colors TBD.

Crane Truck Display:
\$3,000 per display space – ISA Member Rate
\$5,000 per display space – ISA Non-Member Rate

Set-up Dates & Hours:

Thursday, August 20, 2020	8:00 am – 5:00 pm (general move-in)
Friday, August 21, 2020	8:00 am – 5:00 pm (general move-in) (crane truck move-in starts at noon)
Saturday, August 22, 2020	8:00 am – 5:00 pm (general move-in)

Show Dates & Hours:

Sunday, August 23, 2020	9:30 am – 5:00 pm
Monday, August 24, 2020	9:30 am – 5:00 pm
Tuesday, August 25, 2020	10:00 am – 4:00 pm

Move-Out Dates & Hours:

Tuesday, August 25, 2020	4:01 pm – Midnight
Wednesday, August 26, 2020	8:00 am – 5:00 pm
Thursday, August 27, 2020	8:00 am – 12:00 Noon

For more information: ISA/International Sign Association
1001 N. Fairfax Street, Suite 301
Alexandria, VA 22314
Telephone: 703-836-5685 Fax: 703-997-4066
E-Mail: karen.smith@signs.org
Website: www.signexpo.org