



Exhibits Facility: Mandalay Bay Convention Center
3950 S. Las Vegas Boulevard
Las Vegas, NV 89119

Exhibit Halls: Bayside CDEF

Ceiling Height: 30 Feet

Total Number of Booths: 2,100

Space Selection Rates for 2019

Cost Per Sq. Ft.: **Early Bird Discount at Sign Expo 2018:**
US\$28.00/nsf – ISA Member Rate
US\$56.00/nsf – ISA Non-Member Rate
After March 24, 2018:
US\$29.00/nsf – ISA Member Rate
US\$57.00/nsf – ISA Non-Member Rate

Each 10' X 10' booth is furnished with 8' high drape back wall and 3' high side rails. A standard 2 line 7" X 44" booth sign showing company name and booth number will be provided. Show colors TBD.

Crane Truck Display: \$3,000 per display space – ISA Member Rate
\$5,000 per display space – ISA Non-Member Rate

Set-up Dates & Hours:

Friday, April 19, 2019	8:00 am – 4:30 pm Target Move-In Only
Saturday, April 20, 2019	8:00 am – 2:30 pm Target Move-In Only
Sunday, April 21, 2019	Freeman Dark (Freeman services will not be available)
Monday, April 22, 2019	8:00 am – 4:30 pm
Tuesday, April 23, 2019	8:00 am – 4:30 pm

Show Dates & Hours:

Wednesday, April 24, 2019	9:30 am – 5:00 pm
Thursday, April 25, 2019	9:30 am – 5:00 pm
Friday, April 26, 2019	10:00 am – 4:00 pm

Move-Out Dates & Hours:

Friday, April 26, 2019	4:00 pm – 9:00 pm
Saturday, April 27, 2019	8:00 am – 4:30 pm
Sunday, April 28, 2019	8:00 am – 4:30 Noon
Monday, April 29, 2019	8:00 am – 3:00 pm

For more information: ISA/International Sign Association
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