

ISA 2020 Attendee List ordering information:

EMAIL BLASTS

The ISA email blast is for one-time use only. All emails must be approved by ISA prior to email deployment. The system is limited to sending two emails a day from all participating exhibitors. Scheduling for all emails is on a first-come-first-served basis. Email lists will not be sent directly to exhibitors. CDS-XPress Leads will act as the bonded EMAIL house for all email lists. No exceptions. Exhibitors must send all email content to nhutchison@cdsreg.com.

MAILING LIST

Exhibitors must choose a bonded mail house for their mailing—no exceptions. Exhibitors bonded mail house will download the list once payment is complete and mailing piece is approved by ISA. Exhibitors WILL NOT download the list. You can use Amazing Mail, <http://www.amazingmail.com>, sales: 866-913-1482, customer service: 888-681-1214, customer support@amazingmail.com. This list does not include email addresses or phone numbers. Fields on the mailing list include:

- Company name
- First and last name
- Title
- Address

IMPORTANT INFORMATION

- The pre-event International Sign Expo Attendee mail list and email blast are for one-time use only. Unauthorized usage will result in denied access for future use of attendee lists.
- No refunds will be given for orders that are cancelled after processing.
- Mailing lists and email blasts will be available to order on February 24th, 2020

TERMS & CONDITIONS

This attendee list is for a one-time use only; you shall not duplicate, transfer, or reproduce the list or information in any form whatsoever, and you will use reasonable measures to prevent any third-party duplication, reproduction, or transfer. You understand that any unauthorized usage will result in denied access for future use of attendee lists. You understand that any unauthorized usage will cause immediate and substantial damage to ISA. You will report any breach or suspected breach of data confidentiality to ISA immediately.

International Sign Association must review and approve all emails and mailers. Your email request will not be sent until your marketing piece has been approved.

You agree that this list is for one-time use only to promote your participation at International Sign Association by sending an email blast through the Convention Data Services web tool or by sending out a marketing mailer.

You may order as many additional email blasts as you wish.

Please note that the only names that will be included in the list are those that have “opted in” via the registration process (the box is pre-checked, attendees must “opt out” in order to not be included).



ORDER NOW

Order List and Email

Log into the portal to purchase and manage lists: <https://www.xpressleadpro.com/oal/public/home/sign0420>

Step 1: Choose company

Step 2: Choose either:

Mailing list - \$325

- 1) Upload mailer for ISA approval
- 2) You will receive an email with approval code
- 3) Make payment
- 4) Download the ISA 2020 mailing list

Email list - \$550

- 1) Make payment
- 2) Receive email with link to load email content
- 3) Create email in Exhibitor Email program
- 4) Choose date to launch email.

CDS-XPress Leads will build the email and send it back to the exhibitor and ISA for final approval. Email will then be sent on chosen launch date.

