



KENNY PESKIN

International Sign Association

 [@signcodeguy](https://twitter.com/signcodeguy)

Kenny Peskin is the Director of Industry Programs for the International Sign Association. Kenny helps represent the on-premises sign industry in developing technical standards and responding to code issues across the country. As part of his work, he regularly meets with city officials, appears at public hearings, files written comments on draft ordinances, and speaks on sign-related issues. Kenny serves on the US Transportation Research Board Subcommittee on Digital Billboards, International Code Council A117.1 Consensus Committee on Accessible and

Usable Buildings and Facilities, Underwriters Laboratories' Standards Technical Panel 48 for Electric Signs, and the Underwriters Laboratories' Sign Industry Business Panel. Kenny grew up in the sign industry, as his family manufactured custom electric signs in Youngstown, Ohio for nearly 100 years. Before joining ISA, he worked for the U.S. Chamber of Commerce, handling federal regulatory and environmental issues.

