



**EVENT: WED-FRI, APRIL 24-26**  
**PRE-CONFERENCE: TUES, APRIL 23**  
**MANDALAY BAY, LAS VEGAS, NEVADA**

**SIGNEXPO.ORG**

## Key Deadlines

### Below are the cutoff dates for the following items

If have purchased an Ad in the program book, the ad is due by: **February 15<sup>th</sup> 2019**

Company Profiles must be submitted in A2Z by: **March 1<sup>st</sup> 2019**

Deadline to request a meeting room: **February 8, 2019**

Deadline to request a press conference: **February 8, 2019**

Deadline to submit to the Innovation Awards: **February 25, 2019**

Early bird deadline for Lead Retrieval: **February 28, 2019**

Deadline to submit Booth Vehicle Fire Marshall Form: **March 8<sup>th</sup>, 2019**

Last day to make hotel reservations in the ISA block: **March 20<sup>th</sup>, 2019**

Advanced Warehouse Receiving Begins: **March 25, 2019**

Advanced deadline for Lead Retrieval: **March 28<sup>th</sup>, 2019**

EAC Form Deadline: **March 29<sup>th</sup>, 2019**

Discount price deadline for Freeman Furnishings and Carpet: **April 1<sup>st</sup>, 2019**

Discount price deadline for Electrical orders: **April 3, 2019**

Discount price deadline for MB (Encore) Rigging: **April 3, 2019**

Discount price deadline for Mandalay Bay incentive rates: **April, 3<sup>rd</sup>, 2019**

Discount price deadline for Security: **April 3<sup>rd</sup>, 2019**

Discount price deadline for Labor: **April 17<sup>th</sup>, 2019**

Discount price deadline for Freeman Rigging: **April 17<sup>th</sup>, 2019**

Advanced Warehouse Deadline Date: **April 17<sup>th</sup>, 2019**