



Sapna Budev

Signs Research Foundation

Sapna Budev is currently the Executive Director of the Sign Research Foundation, and works with the Board of Trustees to establish vision and direction for the Foundation. She establishes and oversees program, financial, and operational goals; guides the creation and implementation of the strategic plan, and represents the Foundation before key constituencies. Budev has published numerous articles and spoken around the world on the global sign industry, international

commerce, integrated design and sustainability.

