



SHERYL CONNELLY

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With the unique ability to translate how consumer and lifestyle trends will affect organizations across industry sectors, Sheryl Connelly outlines how to develop a futuring mindset, to act decisively in high-stakes business environments. As a corporate futurist for more than a decade, Sheryl is skilled at identifying what's coming around the corner and the potential influences to customer attitudes and behavioral patterns that directly impact business strategy. The in-house futurist at Ford Motor Company, Sheryl was twice named by Fast Company as one of its "100 Most Creative People in Business," while TechWeek listed her among its "Top 100 Innovators".

Her insights into what's next help audiences understand how STEEP factors – social, technological, economic, environmental and political trends – will affect business in the short- and long-term. From population growth to the proliferation of technology, to mindfulness and the tiny home movement, Sheryl's big picture outlook ensures that organizational leaders recognize and take advantage of the trends that shape the way we live. With perspective that will revolutionize your approach to long-term planning and strategy, Sheryl provides audiences with the insights necessary to thrive, innovate and remain relevant in our constantly evolving world.

