



# SPONSORSHIP OPPORTUNITIES AT ISA INTERNATIONAL SIGN EXPO®

## BY THE NUMBERS

**1** EVENT brings the entire sign, graphics, print and visual communications industry together

EXPOSING SPONSORS TO MORE THAN **20,000** Potential clients



MOST ARE IN:



Local Sign Companies



National Sign Companies



Printers

Followed by Design Firms, Sign End Users Non-Profit Organizations, Related Organizations, Public Sector

WITH PACKAGES RANGING FROM

**\$500**

TO OVER **\$100k**



**\$15K**

AVERAGE SPONSORSHIP SIZE

FOR SPONSORS OF ALL SIZES



SPONSORS RECEIVE

More than **685K** impressions a year\*

FOCUSED ON FULFILLING THESE SPONSORSHIP GOALS

FOR DIVERSE ATTENDEES FROM MANY COUNTRIES:



Increase Brand Loyalty



Increase Visibility



Change/Refine Image



Drive Business Traffic



Experiential Branding



Showcase a Product



Lead Generation



USA



Canada



Mexico



Colombia



China



Dominican Republic



Brazil



Jamaica



Ecuador



Argentina

\*This number includes digital and print materials where sponsor branding is included

Find an opportunity that fits your objectives at ISA Sign Expo. To learn more about sponsorship and advertising opportunities,

**CONTACT**



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