



VINCE DICECCO

Your Personal Business Trainer, Inc.

 [@YPBTVince](https://twitter.com/YPBTVince)

YPBT's founder, Vince DiCecco, is a dynamic and sought-after business coach & speaker with a unique yet practical perspective on the art & science of selling and business management topics. Since 2003, Vince has authored the column, "Make It Your Business", in Sign & Digital Graphics magazine. His mantra is "People buy from people who they like, trust & with whom it is convenient to do business."

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